



# 3 Reasons

**to Invest in Israel and How  
You Can Reap the Benefits**

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## 3 Reasons to Invest in Israel and How You Can Reap the Benefits

As someone who desires to invest in Israel, you also want to be sure that how you invest is actually making an impact on Israel and that, as a result, you'll be blessed in return. At **My Olive Tree**, our mission is to provide a way for you to make an investment that creates a spiritual, political, and economic impact on the only democratic nation in the Middle East. Then you can be sure that your dollars are going toward something you truly believe in and stand for, and at the same time know you'll reap a spiritual blessing according to God's Word.

*"I will bless those who bless you,  
and I will curse him who curses you;  
and in you all the families of the earth shall be blessed."*  
—Genesis 12:3

### There are 3 major reasons people invest in Israel...

- 1. Spiritual**
- 2. Political**
- 3. Economic**

We are going to unpack each of these reasons—why they are important, and what is standing in the way of you achieving your goal of making a direct impact on this nation and on the world.





# SPIRITUAL REASONS TO INVEST IN ISRAEL





## Spiritual Reasons to Invest in Israel

Being invested in Israel spiritually is more than simply investing financially. Your spiritual investment in Israel actually sets into motion a series of events that are prophesied to take place between the end-times and Jesus' return. How you invest in Israel plays a part in prophetic fulfillment.

The investment you make in Israel is a physical manifestation of a spiritual motivation to usher in Jesus' return and governmental reign in Jerusalem.



As someone who loves Israel but might find it difficult to actually pack up and move to the Holy Land, of course you would still want to be connected. You would still want to be involved in Israel's restoration, as the Bible clearly states, and be a part of God's prophetic story that tells us Jesus will reign from a prosperous Israel.

After all, this is where your Savior and King walked before He sacrificed His life for you at Calvary... and where He will walk again when He returns to reign from Jerusalem.

## Jesus Will Return and Establish His Government in Jerusalem...

- *“Now it shall come to pass in the latter days that the mountain of the LORD’s house shall be established on the top of the mountains... and the word of the LORD from Jerusalem.” — Isaiah 2:2-3*
- *“...and the government will be upon His shoulder... Of the increase of His government and peace there will be no end, upon the throne of David and over His kingdom, to order it and establish it with judgment and justice from that time forward, even forever...”—Isaiah 9:6-7*
- *“I was glad when they said to me, ‘Let us go into the house of the LORD.’ Our feet have been standing within your gates, O Jerusalem! Jerusalem is built as a city that is compact together, where the tribes go up, the tribes of the LORD, to the Testimony of Israel, to give thanks to the name of the LORD. For thrones are set there for judgment, the thrones of the house of David.”—Psalm 122:1-5*

In short, we can look forward to Jesus’ return and expect to dwell in the New Jerusalem—a city of great peace and joy where God has wiped away every tear.

*“Then I, John, saw the holy city, **New Jerusalem**, coming down out of heaven from God, **prepared as a bride adorned for her husband**. And I heard a loud voice from heaven saying, ‘Behold, the tabernacle of God is with men, and He will dwell with them, and they shall be His people. God Himself will be with them and be their God. And God will wipe away every tear from their eyes;*



*there shall be no more death, nor sorrow, nor crying. There shall be no more pain, for the former things have passed away.”—*  
Revelation 21:2-4 (emphasis added)

Therefore, let us choose to adorn and prepare the Bride for her Husband!



### **What Is Standing in the Way of You Taking an Active Role in Prophetic Fulfillment?**

Simply stated, lack of opportunity to physically adorn Israel is what gets in the way of you taking the active role you so desire when it comes to prophetic fulfillment.

Your spiritual beliefs are important and have shaped who you are in Christ and what He is doing in your life. You want to share your beliefs with others because you want them to experience the same peace and joy you’ve received from the Lord.

Others need to understand the importance of Israel’s role in the end-times and God’s plan for them prophetically and physically.

How does one physically adorn Israel? The fact is there is a lack of opportunities for you to be able to...

- Tell others about your spiritual beliefs as they relate to Israel in a tangible way
- Feel physically connected to the Holy Land
- Know your investment in Israel is truly making a lasting impact

### 3 Ways to Take an Active Role in Prophetic Fulfillment...

- 1. Pray for Israel and Jerusalem.** The Bible tells us that when we bless Israel, we will be blessed. It also says that we are to “Pray for the Peace of Jerusalem: ‘May they prosper who love you’” (Psalm 122:6).
- 2. Ask the Lord to reveal how He wants you to sow into Israel.** Because Israel has such a prominent role in the end-time events, we need to understand how God wants us to relate to and support the nation. After all, we have been grafted into the commonwealth of Israel and now have hope through Jesus (see Ephesians 2:11-13).
- 3. Plant an olive tree or grapevine in Israel.** Olive trees and grapevines have great spiritual significance. Olive oil often represents the Holy Spirit’s anointing. And the grapevines produce the wine associated with Jesus’ first miracle and how we take communion to remember His ultimate sacrifice on the cross.

#### **MAKE A SPIRITUAL INVESTMENT IN ISRAEL TODAY!**

**Start fulfilling your prophetic calling to align with Israel knowing you are one step closer to restoring the Holy Land and preparing it for Jesus’ return—as if adorning a bride for her husband.**







## **POLITICAL REASONS TO INVEST IN ISRAEL**

With the enormous amount of political news being thrown around on every media platform today, it makes it difficult to peacefully make an impact in such a way that speaks to your desire to see the nation return to its biblical roots and align with Israel.

You're a patriot. You stand behind one of the most influential nations in the world—the United States. And you want to ensure that your voice—which reflects a biblical worldview—is heard loud and clear. Because when you aren't heard, someone will fill in the gaps and make assumptions about your political views.

This leaves you feeling blindsided and cheated out of the voice you have. Your voice deserves to be known, especially when it impacts your nation, community, and family.

You want to stand up for what is right, and in order to do that, you need to leave a physical mark on the map—specifically in Israel. A mark that outlives you so that future generations will be grounded in truth. This carries your voice and views forward.

### **You Stand with Israel because the Bible states that the Nation has Rights to the Promised Land and...**

- Because the United States and Israeli Defense Forces have worked side by side to improve military technology, making both nations stronger and improving security
- Because Israel has proven itself to be far stronger than any other Middle Eastern armies
- Because many might share the same view that Israel has legitimate rights to exist, but only the virtuous are willing to speak up about it.



Bottom line... it's in the United States' best interest to stand with Israel as they continue to gain influence and power in the world. It's advantageous for us as a nation, and as individuals, to be brave enough to act as the voice of truth when others stand by silently.

## What Is Standing in the Way of Your Voice Being Heard?

Unfortunately, voices are not heard unless physical action is also taken. There must be something tangible that others can observe for the meaning of the action to be received.

Think of it this way—when you tell someone about the pain you are going through and ask them to pray for you, and they reply, “Yes, I certainly will,” you might feel a slight relief. But have you had someone actually stop what they were doing, kneel beside you, bow their head with you, and lift up a prayer then and there? It makes much more of an impact.



### Why?

Because you've actually demonstrated your intentions in a way that can be observed by others.

You deserve to have the opportunity to demonstrate your political views of the importance of the relationship between the United States and Israel.

The problem is you have yet to discover a tangible way to...

- Make your voice heard
- Feel empowered to take a stand
- Tell others the political importance of standing with Israel

### 3 Ways to Take a Political Stand with Israel...

- 1. Seek to understand the relationship between the United States and Israel.** As we've mentioned, the United States and Israel have had a close military connection for decades. The shared intel has opened up opportunities for the United States and Israel to cooperate in efforts to build state-of-the-art tanks, missiles, and combat strategies. In recent years, the U.S. has established a permanent military base in Israel, allowing even more partnership for the future.
- 2. Tell others why standing with Israel is crucial.** Many are simply unaware of the impact Israeli relationships have on politics. The more that people know, the more they will understand and want to stand with you as you stand with Israel.
- 3. Demonstrate your political view.** Actions speak louder than words. When you go to tell others about Israel in politics, give your voice power and influence by sharing with them how you've been able to plant an olive tree in the most sought-after piece of real estate in the world.

**MAKE A POLITICAL INVESTMENT IN ISRAEL TODAY!**

**Plant an olive tree in Israel today and give proof to your political voice.**



A person in a light blue button-down shirt is seated at a desk, working. Their hands are visible, one resting on a laptop and the other near some papers. The desk is cluttered with various items: a laptop, several sheets of paper with charts and graphs, and a pen. The background is a bright, out-of-focus window. The entire image has a light blue color cast.

## ECONOMIC REASONS TO INVEST IN ISRAEL



With an unstable economy that seems to be always knocking on our door, it's no wonder that many working adults are consumed with thoughts of saving, investing, and preparing for an economic downturn. We can be plagued by feelings of job and economic insecurities.

You want to be secure and confident in your employment, and in order to do that, you need a nation that has economic stability. You understand the importance of building foreign relationships with nations that are economically sound.

When those relationships aren't there, it threatens the economic security of your family, community, state, and nation. This leaves you feeling uncertain about where you and your family could be headed.

You deserve to feel confident that your country's foreign relationships help establish the economy so you can continue to thrive.

### **You Know That Investing in Israel Provides Economic Stability because...**

- Israel has been able to go from a barren landscape and a war-torn country, to the thriving Silicon Wadi—also known as the Silicon Valley of the Middle East—in less than 70 years.
- Israel has taken innovation risks, and the United States has been able to reap the benefits. Their water conservation technologies, for example, have provided the United States with a road map to overcome drought in recent years.

- They don't look at failures as defeat, but as an opportunity to learn. Again, these learned moments by Israel have benefited those who have strong political and economic relationships with them. They are willing to make plans, test those plans, learn from the mistakes, and pass on the nuggets of truth to their foreign supporters.

In summary, Israel perseveres and prospers in perilous times. For example, Israel's economy began to thrive shortly after its independence in 1948. But this led to the nation's inflation rate skyrocketing to nearly 900% in the 80s.

Here's the crucial takeaway... Israel did what they are best at—innovative thinking. This sparked ingenuity in the minds of their government to create reforms that would lay the groundwork for their present-day success and allow us to learn exactly what to do in the face of an economic crisis.

## **What Is Standing in the Way of Your Economic Security?**

Many of us might feel we are on an economic teeter-totter. But we don't have to be. The more we support Israel, the more we will benefit. Now, many might feel they have no control over how the United States continues to develop the relationship with Israel, but it's because you haven't been given a personal opportunity to make a real impact.





When you decide for yourself that you'll stand with the nation of Israel—dubbed the start-up nation for good reason—you'll finally bring security and confidence into your life knowing you've done your part to strengthen the economy.

You need a way to make a real and lasting impact for the economy. One that actually helps build it to become stronger rather than sticking a bandage in place simply to “get by” whatever crisis may come up.

You need a way to...

- Help create jobs for generations to come
- Provide sustainable crops so that primary and subsidiary businesses can thrive
- Tell others the importance of sowing into a thriving economy

### 3 Ways to Make an Economic Impact by Standing with Israel...

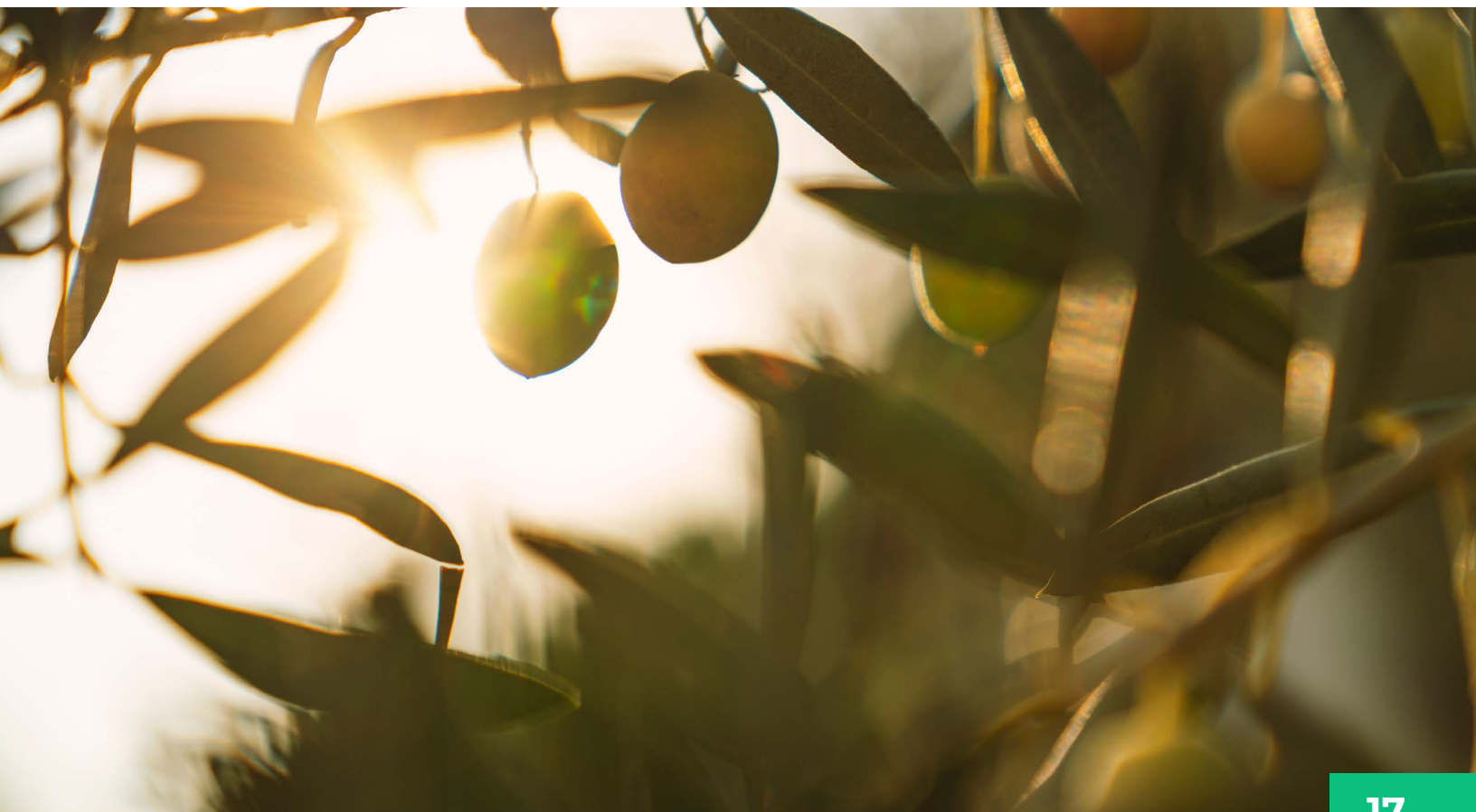
- 1. Discover Israeli-made technologies.** You might not even recognize the simple ways Israel's technology has benefited you and the economy. But once you see Israel's impact—for example, how they developed the search function on Google, created the USB port that holds important information, and invented tiny cameras used to detect health issues inside the body—you'll have a new appreciation for their ingenuity and a desire to share it.
- 2. Review how their start-ups began.** Israel has the highest concentrations of start-ups in the world. But that means nothing unless those companies can survive and actually boost the economy, right? They have. A vast number of those

start-ups have captured the attention of M&A (managers and acquisition) of some of the world's largest companies, such as Sony, Cisco, and Intel. If you're an entrepreneur, begin researching how Israel's start-ups have achieved success

**3. Decide for yourself to get involved.** You don't have to rush out to buy the latest Israeli tech to stand with Israel and make an impact. You can decide to sponsor an olive tree that will reap a harvest for hundreds of years. Olive trees can live for nearly 500 years. Sponsoring an olive tree in the Holy Land of Israel truly impacts farmers, giving them a secure harvest for generations.

### **MAKE AN ECONOMIC INVESTMENT IN ISRAEL TODAY!**

**Sponsor an olive tree in Israel today and have peace of mind that you're doing your part to secure the foreign relationship.**



## YOU MAY BE ASKING, “HOW DOES *MY OLIVE TREE* PLANT TREES AND GRAPEVINES IN ISRAEL?”

Your spiritual, political, and economic reasons for standing with Israel are not the result of a trend you've decided to follow—they're born from a belief to which you've grounded yourself. At ***My Olive Tree***, we understand that. It is for this reason ***My Olive Tree*** was founded. We wanted to provide a way for those who stood with Israel—spiritually, politically, and economically—to actually be able to connect to the Holy Land.

In order to do that, Curt Landry, ***My Olive Tree's*** founder, met with Benjamin Netanyahu, Israel's former finance minister and current prime minister, to discuss how we could provide a way for those who...

- Want to be a part of biblical prophecy and land restoration
- Want to stand with Israel politically and militarily
- Want to sow into a more secure economy

...to get involved in a very tangible and impactful way.

Out of this discussion, ***My Olive Tree*** was privileged to unite in an exclusive partnership with the [City of Jerusalem](#) and the Israeli Defense Forces (IDF) to get the much-needed water that ensures our olive trees and grapevines fully mature and our groves and vineyards continuously prosper.



We know your beliefs and views are essential to who you are, and we want to give you opportunities to know you are making a real, physical impact on lives, while at the same time giving you a way to tell others about your beliefs.

Your sponsored trees are cared for by IDF soldiers and kibbutz farmers and will eventually produce the olives used to create **My Olive Tree** olive oils available for purchase in our store.

**My Olive Tree** was birthed out of a mission to be a part of fulfilling prophecy that was spoken of in the Old Testament. But we quickly saw how this prophecy tied into the political and economic value of standing with Israel.

The fruitful meeting with Prime Minister Netanyahu began to uncover **HOW** we would take action in this calling.

These words in the Old Testament were prophesied through Amos and Isaiah. They spoke of Israel's destiny and revealed God's heart for both His land, Israel, and you...



*“On that day I will raise up the tabernacle of David, which has fallen down, and repair its damages; I will raise up its ruins, and rebuild it as in the days of old; that they may possess the remnant of Edom, and all the Gentiles who are called by My name,’ says the LORD who does this thing.”—Amos 9:11-12*

*“The wilderness and the wasteland shall be glad for them, and the desert shall rejoice and blossom as the rose...”—Isaiah 35:1*

It is our prayer that you—the heroes who make this mission possible—are blessed as you step out in faith and *“enlarge the place of your tent, and let them stretch out the curtains of your dwellings; do not spare; lengthen your cords, and strengthen your stakes”* (Isaiah 54:2).

We believe in these prophetic words in the Bible and are committed to giving you an opportunity to have a voice and active role in restoring the land and people of Israel through the physical act of planting olive trees and grapevines that will make the desert *“rejoice and blossom.”* Through this fulfillment of planting, the Israeli economy and political position increase in stability, and so do ours.

With each day that passes without us getting involved in God’s Kingdom restoration, there is a person out there not understanding the magnitude that Israel has on the end-times, politics, and economy. But if we can take action today, God will multiply our efforts.



*“Give, and it will be given to you: good measure, pressed down, shaken together, and running over will be put into your bosom. For with the same measure that you use, it will be measured back to you.”—Luke 6:38*

**[SPONSOR AN OLIVE TREE OR A GRAPEVINE!](#)**





## What Does It Mean to Sponsor an Olive Tree or Grapevine?

*It means you are sponsoring a tree or grapevine in the Holy Land soil so that your cause, your voice, and your beliefs are physically tied to Israel. As a result, Israel is blessed and reaps a harvest year after year through the tree or grapevine you chose to sponsor. And you can hold on to the promises of Genesis 12:3: “I will bless those who bless you...”*